



2023
ANNUAL
REPORT

**UNITED WAY
OF MID RURAL
NEW YORK
AND IT'S SUBSIDIARY
(UNITED WAY OF MADISON COUNTY)**



**United Way of
Mid Rural New York**

February 2024

Dear Communities of Chenango, Delaware, Madison and Otsego Counties:

2023 was an amazing year for our United Way! On January 1, 2023 the merger between the Chenango United Way and the United Way of Delaware and Otsego Counties became final, as did our official name change. Our organization became the United Way of Mid Rural New York after more than two years of working across counties to strengthen relationships and create efficiencies in operations. On April 1, 2023, the merger with the United Way of Madison County also became final and we welcomed that county into our new regional model. Today, nearly one year later we are excited to be expanding programming and raising dollars across our new four-county footprint, helping to strengthen more families in need than ever before!

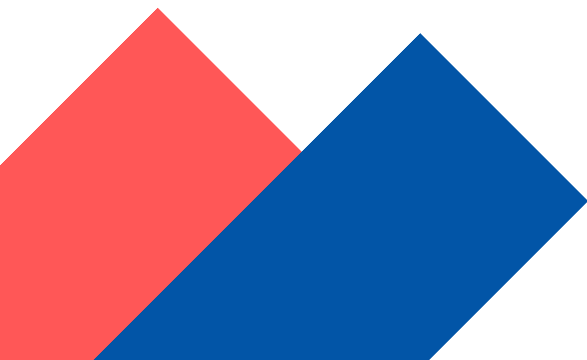
Fall 2023 Campaign

Our fall 2023 campaigns saw dollars generated in all four counties and despite the continued hurdles of inflation and the continuous challenge of many employees still working from home, more than \$522,000 was raised across our footprint.

In Chenango County, the campaign was led for a final year by Megan McKown of Blueox Energy Products and Services. We had 30 local companies conduct internal United Way campaigns with their employees, offering payroll deduction opportunities for contributions. Although we did not meet our goal of \$425,000, \$320,159 was raised for Chenango County!

In Delaware and Otsego Counties, 12 local companies conducted internal United Way campaigns with their employees, offering payroll deduction opportunities for contributions. We surpassed our campaign goal of \$80,000 and raised \$8,836 in Delaware County and \$75,931 in Otsego County.

In Madison County, 16 local companies conducted internal employee campaigns. This year we added campaign thermometers at NBT Bank branches throughout Madison County to increase the visibility of United Way in local communities. We were so excited to meet our campaign goal of \$80,000 by raising \$85,498 across Madison County and we think there's the potential to raise even more next year! We are excited to get involved and meet new people as we begin to plug into more collaborations and partnerships throughout the community!

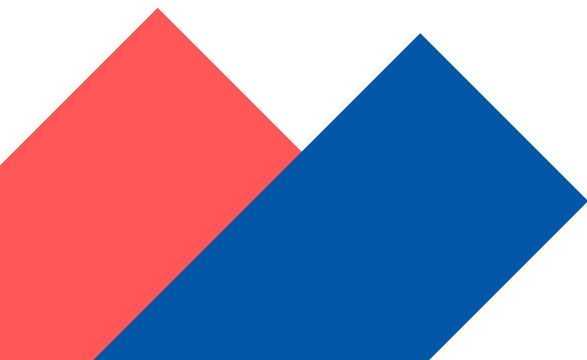


2023 Funded Program Performance Outcomes

As part of this year's 2023 annual report, we are again pleased to provide you with performance outcomes for a majority of the programs that received United Way funding last year. We are still in the process of transitioning them all to a program outcome measurement system, so not everyone is tracking outcomes yet...but most are! Madison County outcomes will be added in 2024. Because of your very generous donations, we are happy to report that measurable results have been achieved across all three areas of focus in our community- financial stability, education and health- and that many people's lives were impacted because of your contributions.

From the bottom of my heart, thank you for continuing to believe in the important work that the United Way of Mid Rural New York does in your community. You continue to inspire me and to hold us ALL up.

Elizabeth
Elizabeth Monaco
Executive Director





United Way of Mid Rural New York 2023 Board of Directors

Term	Officer	Name	Company
2018-2020, 2021-2023	Community Impact Chair	Kelly Colosi	Norwich City Schools
2018-2020, 2021-2023		Nick Colosi	Afton Central Schools
2019-2021, 2022-2024		Brandon Woodcock	Gilbertsville Farmhouse
2019-2021, 2022-2024		John Watt	NBT Bank
2019-2021, 2022-2024	Secretary	Marcia Watt	Retired, Attorney
2020-2022, 2023-2025	Campaign Chair	Megan McKown	Blueox Energy Products
2020-2022, 2023-2025	Chair	Jennifer Telesky	NBT Bank
2020-2022, 2023-2025	Treasurer	Annette Burns	NBT Bank
2020-2022, 2023-2025		Katie Conron	The Mid York Press, Inc.
2021-2023, 2024-2026		Tracey Porack	UHS/Chenango Memorial Hospital
2021-2023, 2024-2026	Vice Chair	Shelly Bartow	Delaware Opportunities
2021-2023, 2024-2026		Amanda Holland	SUNY Delhi
2022-2024, 2025-2027		Kelly Ames	Fidelis
2022-2024-2025-2027		Matthew Lake	The Hartford Insurance Group
2022-2024, 2025-2027		Ethan White	Hood
2022-2024, 2025-2027		Abbey Woodcock	Callee 1945
2023-2025, 2026-2028		Lynn Kent	Retired, NYCM
2023-2025, 2026-2028		Jerri Webb	Frontier

United Way of Mid Rural New York 2023 Operating Budget

UWMRNY	December 2023 Actual	% Budgeted	2023 Budgeted
Payroll	\$159,790	99%	\$162,000
Health Insurance	\$19,333	99%	\$19,464
SIMPLE IRA Retirement	\$1,215	25%	\$4,860
FICA	\$12,611	97%	\$12,960
Payroll Expense	\$1,430	102%	\$1,400
Group Disability	\$858	107%	\$800
Total Employee Benefits	\$35,447	90%	\$39,484
Total Employee Expenses	\$195,237	97%	\$201,484
NYS Disability Insurance/Arch	\$1,239	113%	\$1,100
Director's & Officer's Liability Insurance	\$1,191	79%	\$1,500
Business Owners Insurance	\$1,129	94%	\$1,200
Technology	\$4,677	104%	\$4,500
Audit	\$16,400	109%	\$15,000
Interest from Savings	(\$1,660)		\$0
Miscellaneous and Other	\$593	79%	\$750
Rent	\$15,600	108%	\$14,400
Utilities	\$2,755	110%	\$2,500
Repairs & Maintenance	\$0	0%	\$600
Donation Tracker Annual Maintenance	\$1,820	100%	\$1,820
Books & Subscriptions	\$473	63%	\$750
Office Supplies	\$1,726	141%	\$1,225
Copier Lease	\$1,369	81%	\$1,700
Postage Supplies	\$1,370	84%	\$1,625
Telephone/Internet/Cell Phones	\$4,822	74%	\$6,500
Dues/Professional Memberships	\$7,565	66%	\$11,383
Office Expenses	\$61,069	92%	\$66,553
Mileage Reimbursements	\$4,712	171%	\$2,750
Conferences, Trainings and Meetings	\$4,581	141%	\$3,250
Staff Expenses	\$9,293	155%	\$6,000
Advertising	\$848	34%	\$2,500
Misc Campaign	\$177	24%	\$750
Supplies and Printing	\$7,585	166%	\$4,562
Campaign Expenses	\$8,610	110%	\$7,812
Total Operational Expense	\$274,209	95%	\$287,849

United Way of Madison County 1st Quarter 2023 Operating Budget (as Subsidiary of UWMRNY)

Payroll	\$0		\$0	\$0	\$0	\$0
Health Insurance	\$0	\$0	\$0	\$0	\$0	\$0
SIMPLE IRA Retirement	\$0	\$0	\$0	\$0	\$0	\$0
FICA	\$0	\$0	\$0	\$0	\$0	\$0
Payroll Expense	\$0	\$0	\$0	\$0	\$0	\$0
Group Disability and Arch	\$0	\$0	\$0	\$0	\$0	\$0
Total Employee Benefits	\$0		\$0	\$0	\$0	\$0
Total Employee Expenses	\$0		\$0	\$0	\$0	\$0
NYS Disability Insurance/PFL						
Director's & Officer's Liability Insurance	\$0		\$0	\$0	\$0	\$0
Business Owners Insurance	\$0		\$0	\$0	\$0	\$0
Technology	\$0		\$0	\$0	\$0	\$0
Audit	\$0		\$0	\$0	\$0	\$0
Interest from Savings						
Miscellaneous and Other	\$5,220		\$5,220	\$1,713	\$3,507	\$0
Rent	\$0		\$0	\$0	\$0	\$0
Utilities	\$0		\$0	\$0	\$0	\$0
Repairs & Maintenance	\$0		\$0	\$0	\$0	\$0
Donation Tracker Annual Maintenance	\$0		\$0	\$0	\$0	\$0
Books & Subscriptions	\$0		\$0	\$0	\$0	\$0
Office Supplies	\$75		\$0	\$0	\$0	\$0
Copier Lease	\$0		\$0	\$0	\$0	\$0
Postage Supplies	\$75		\$0	\$0	\$0	\$0
Telephone/Internet/Cell Phones	\$0		\$0	\$0	\$0	\$0
Dues/Professional Memberships	\$585		\$0	\$0	\$266	\$0
Office Expenses	\$5,955		\$5,220	\$1,713	\$3,773	\$0
Mileage Reimbursements	\$250		\$0	\$0	\$0	\$0
Conferences, Trainings and Meetings	\$250		\$0	\$0	\$0	\$0
Staff Expenses	\$500		\$0	\$0	\$0	\$0
Advertising	\$0		\$0	\$0	\$0	\$0
Misc Campaign	\$0		\$0	\$0	\$0	\$0
Supplies and Printing	\$188		\$0	\$0	\$0	\$0
Campaign Expenses	\$188		\$0	\$0	\$0	\$0
Merger Costs	\$0.00		\$0	\$0	\$0	\$0
Total Operational Expense	\$6,642		\$5,220	\$1,713	\$3,773	\$0

Investment Account #1- Wells Fargo

Statement of Financial Condition **(as of December 31, 2023)**

Starting Market Value (1/1/23) \$110,830.00

Percent of Portfolio

Equities (12.2%) \$13,854.81
Cash Alternatives (87.8%) \$99,709.19

Ending Market Value (12/31/23): \$113,564.00

Investment Account #2- NBT Bank

Statement of Financial Condition **(as of December 31, 2023)**

Starting Market Value (1/1/23) \$1,148,314.65

Percent of Portfolio

Cash Equivalents (2.81%) \$34,822.36
Fixed Income (37.34%) \$462,758.86
Stocks/Real Assets (59.85%) \$741,570.39

Ending Market Value (12/31/23): \$1,239,151.61

Fall Campaign Results- By County

<u>Campaign Results- Fall 2023</u>	<u>Chenango County</u>	<u>Delaware- Otsego Counties</u>	<u>Madison County</u>	<u>UWMRNY</u>	<u>Total</u>
Total Campaign \$\$ Raised Locally	\$361,878	\$72,550	\$60,378	\$27,992	\$522,798
Designation Between Regions - In	\$175	\$5,429	\$8,776	\$35,378	\$49,758
Designation Between Regions - Out	(\$48,030)	(\$1,651)	(\$25)	(\$52)	(\$49,758)
In From Other United Ways	\$7,510	\$15,060	\$9,705	\$9,138	\$41,413
Out To Other United Ways	(\$1,374)	(\$108)	(\$260)	\$0	(\$1,742)
Total Campaign \$\$ Available	\$320,159	\$91,280	\$78,574	\$72,456	\$562,469

**2023 Chenango County Funded Program
Chenango County Allocations and Outcomes**

<u>Focus Area & Allocation</u>	<u>Agency- Program</u>	<u>2023 Outcomes</u>
Education \$20,448	Guernsey Memorial Library - Books from Birth/Dolly Parton Imagination Library Program	In 2023, this early literacy program enrolled 1,567 children aged birth through 5 years. Book recipients report that their children ask to be read to 37% more often than non-recipients. Local collected data indicates that children receiving the Dolly Parton books score 19% higher on their kindergarten entrance exams than the next highest group and 42% higher than the group with the least books in the home.
Education \$19,208	The Place - KIDS Program	In 2023, this program served 35 kids in their after-school program. Of the 33 students that granted permission to collect report card grades, 87% of these children demonstrated an increase in school performance due to the program's academic assistance and 85% demonstrated an increase in positive behavior and conflict resolution skills.
Education \$16,755	The Place - Chenango Youth Philanthropy Council (YPC) Program	In 2023, this program served 65 students from the Norwich, Sherburne-Earlville and Unadilla Valley High Schools. 58 of the students learned to identify key community issues and improve their leadership skills by learning about the nonprofit community and local needs.
Education \$15,319	Camp Fiver - Educational Support Program	96% of at-risk youth participated in Camp Fiver program during the summer of 2023. Youth participated in literacy development, college access programming, or post-HS transition curriculum depending on their age. 100% of participants had 3 or more 1 on 1 sessions with staff.
Income \$7,934	Liberty Resources - Help Restore Hope Freedom Fund	In 2023, this program assisted 91 victims of domestic violence and sexual assault with urgent needs.
Income \$19,709	Catholic Charities - Roots & Wings	In 2023, this program enrolled 34 new families in the Food Sense program and made referrals to other community programs to increase client access to services (including SNAP, Fidelis health insurance, WIC and Care Coordination). All families in this program work with a Navigator to coordinate their services.
Income \$8,266	American Red Cross - Disaster Services and Preparedness	In 2023, this program responded to 10 disaster incidents and provided direct financial assistance to support the immediate needs of 30 individuals from 12 households, such as food, clothing, medication refills and temporary shelter

2023 Chenango County Funded Program Chenango County Allocations and Outcomes

<u>Focus Area & Allocation</u>	<u>Agency- Program</u>	<u>2023 Outcomes</u>
Health \$19,340	Chenango Health Network - Prescription Assistance Program	In 2023, this program helped 54 individuals obtain long term and one-time prescribed medicines by enrollment in pharmaceutical manufacturer sponsored patient assistance programs and providing discount prescription cards.
Education \$15,546	Madison Rural Health Council - Mental Health First Aid	In 2023, this program trained 100 individuals in either adult, youth or teen mental health first aid curriculum. Participants have learned the warning signs of mental health crisis and substance use in both crisis and no crisis situations.
Income \$4,730	Blessings in a Backpack - Greene Schools	In 2023, 107 children received backpacks of shelf stable food to take home to assist with family food instability.
Health \$500	2-1-1 Information and Referral Hotline	In 2023, the Susquehanna River Region 2-1-1 call center received 1,301 calls from Chenango County residents regarding multiple needs. Approximately 32% of these needs were related to housing/homelessness and 36% were related to hunger and food insecurity. They also received 408 calls from Delaware County and 184 calls from Otsego County. Approximately 45% of these calls were for hunger and food security related issues.
Education \$4,133	Girl Scouts NYPENN Council - Day Camp	In 2023, 17 girls participated in camp programming and showed self-awareness and environmental awareness.
Health \$17,789	Catholic Charities - Options Counseling Program	In 2023, 28 clients received virtual or in-person counseling and 22 increased their level of functioning.
Health \$18,945	Chenango Health Network - Financial Assistance Program for Cancer Patients	In 2023, this program assisted 25 individuals dealing with cancer with funds for medical co-pays, supplies and travel/lodging expenses to and from medical appointments, which helped them to avoid delay of treatment and reduced patient accumulated debt. Referrals were also provided for additional needed services.
Health \$20,187	Family Planning of SCNY - Access to Health Care	In 2023, 219 Pap tests were performed. 1,095 STI tests were performed. 127 patients received long-acting reversible birth control.
Education \$7,802	Cornell Cooperative Extension - Grow, Cook Serve Nutritional Program	In 2023, 64 people participated in virtual cooking classes to learn about healthy eating skills.
Education \$19,773	Cornell Cooperative Extension - Grow, Cook, Serve Program	In 2023, 7,975 pounds of fresh produce were gleaned/grown from the local community and donated to Chenango County food pantries and soup kitchens.

2023 Chenango County Funded Program
Chenango County Allocations and Outcomes

<u>Focus Area & Allocation</u>	<u>Agency- Program</u>	<u>2023 Outcomes</u>
Education \$7,909	Norwich Family YMCA – Camp Thompson	In 2023, funds were used to assist with transportation to summer camp. 144 students attended camp because of this additional available busing.
Health \$13,820	Rural Health Network of SCNY - Get There- Connection to Care	In 2023, 108 unique individuals were assisted with mobility management- transportation information, instruction and assistance- so that they would understand the available resources. Of them, 61 received paid transportation to essential health related services. This equated to 675 origin to destination trips and 26,071 miles of transportation.
Other \$10,866	Community Impact Team Initiatives - Chenango Dental Task Force, ALICE Project/ Chenango Micro Loan Program	In 2023: . Chenango Micro Loan Project (CMLP) gave 12 low-income, working clients a zero-interest loan to assist with emergency car repairs, medical expenses and housing expenses. . Dental kits (toothbrush, toothpaste and dental floss) were provided to all elementary school children in Chenango County through the schools in March 2023 (approximately 3,108 children grades K-5)
Total 2023 Allocations \$82,628		

**2023 DELAWARE AND OTSEGO COUNTY FUNDED PROGRAM
ALLOCATIONS AND OUTCOMES**

<u>Focus Area & Allocation</u>	<u>Agency - Program</u>	<u>2022 Outcomes</u>
Income \$5,359	Family Service Association- Employment to Transportation	In 2023, this program assisted 25 clients with transportation items needed for employment, such as car repairs, gas cards, bus passes and other items.
Income \$5,477	Opportunities for Otsego- Emergency Housing Assistance Program	In 2023, this program served 54 individuals in need of emergency shelter and access to a 24-hour hotline.
Health \$6,546	Opportunities for Otsego- Building Healthy Families	In 2023, this program served families of 32 children by connecting the family to a pediatrician, providing the family with prenatal and parenting education and screening the family for mental health support services.
Income \$6,343	American Red Cross- Disaster Cycle Services in Otsego and Delaware Counties	In 2023, the Red Cross responded to 16 disasters across Otsego and Delaware Counties and provided disaster response and recovery support to 91 individuals.
Education \$3,673	Rural Health Network of SCNY- Expanding Farm to School Through NY Thursdays Program	In 2023, an average of 3,036 students ate meals offered through the program on NY Thursdays at eight local school districts.
Education \$5,230	Literacy Volunteers- Basic Literacy & ESL Tutoring	In 2023, 24 students received tutoring services to advance their basic literacy or English-language skills.
Education \$6,888	FORDO/Oneonta Teen Center- Adulting 101	In 2023, 179 teen participants learned life skills to build their self-esteem and gain conflict resolution skills while remaining sober.
Education \$5,939	Richfield Springs Community Center- The Zone	In 2023, this program provided youth programming to approximately 70 youth, 27 of which attended a special trip to the MOST in Syracuse for STEM activities.
Health \$5,560	Family Planning- Access to Healthcare for Delaware County	In 2023, 146 unduplicated patients were seen. There were 29 pap tests, 71 clinical breast exams, 130 STI tests, and 28 HIV tests provided. Of the 29 pap tests, 17% had abnormal results that warranted further testing.
Health \$7,414	Family Planning- Access to Healthcare for Otsego County	In 2023, 1,804 patients were seen. There were 327pap tests, 561 clinical breast exams, 1,755 STI tests, and 275 HIV tests provided. Of the 327 pap tests, 42% had abnormal results that warranted further testing.
Health \$5,748	FORDO/Fund a Future	In 2023, 236 individuals received warm clothing and of these 81% then engaged in recovery support services and received referrals to additional services
Health \$5,465	Rural Health Network of SCNY- Get There Connection to Care	In 2023, 46 unique residents of Otsego and Delaware Counties received transportation information, instruction, and assistance, allowing them to better know the available resources. 36 unique residents received short term referral assistance.
\$10,000	Community Impact Team Initiatives - Delaware Dental Task Force, ALICE Project/ Otsego Micro Loan Program, Dolly Parton Imagination Library	In 2023: <ul style="list-style-type: none"> · Otsego Micro Loan Project (CMLP) gave 3 low-income, working clients a zero-interest loan to assist with emergency car repairs and housing expenses. · Dental kits (toothbrush, toothpaste and dental floss) were provided to all elementary school children in Delaware County through the schools in December 2023 (approximately 2,677 children grades K-5)

2023 Madison County Funded Programs
Madison County Allocations (outcomes not to be tracked until 2024)

Focus Area	Agency		2023 Allocation
Health	Hospice and Palliative Care of Madison County		\$3,831.60
Health	Madison County Rural Health Council		\$7,424.00
Education	Cazenovia Community Pre-School		\$3,593.00
Education	Celebration Children's Center		\$1,917.00
Education	Heritage Farm		\$4,789.50
Education	Madison County Children's Camp		\$6,226.35
Education	Oneida Area Daycare		\$3,352.65
Income	American Red Cross		\$3,831.60
Income	Catholic Charities		\$3,831.60
Income	Church on the Rock		\$2,873.70
Income	Madison Community Action Partnership		\$5,747.40
Income	Karing Kitchen		\$2,873.70
Income	Legal Aid		\$3,352.65
Income	Liberty Resources		\$5,747.40
Income	St. Patrick's Food Pantry		\$2,873.70
	2-1-1 Information and Referral		\$500.00
	Community Impact Initiatives		\$4,500.00
	Total		\$67,265.85

\$500-\$999

Darcy Aldous and John McKinley	Megan McKown
The Employees of the Chenango County	Robert and Linda Marshman
Cornell Cooperative Extension Office	Marcey Miller
The Employees of the Chenango Heath Network	Frank and Elizabeth Monaco
Phil and Jane Clement	The Employees of Oxford Academy and Central Schools
The Employees of Commerce Chenango	The Employees of Pivotel
The Employees of the SUNY Delhi Campus Child Care Center	Gary and Katie Root
David and Mary El Emerson	Erika Sander
The Employees of Family Planning of South Central New York	The Stagnaro-Gomez Family
Greg and Shelly Fuller	Stewart's Shops
Rebecca Hargrave and Chris Sprague	The Employees of Unadilla-Valley Central Schools
The Employees of Hartwick College	Wells Fargo
The Employees of Liberty Resources	Rebecca and Joseph Yacano

\$1,000-\$2,999

The Employees of Afton Central Schools
The Employees of Chenango County and Offices
The Employees of Chenango County Catholic Charities
The Employees of the Community Action Partnership for Madison Co0unty
Community Bank and Employees
The Employees of DCMO BOCES
Mr. and Mrs. John Endries
M&T Bank and Employees

The Employees of Madison County and Offices
The Employees of Madison County Rural Health Council
The Employees of Norwich City Schools
The Employees of Oneonta Auxiliary Services (OAS)
The Employees of Snyder Communications
Richard Snyder
Barb and Gary Tompkins
The Employees of the United Way of Mid Rural New York
Visions Federal Credit Union and Employees

\$3,000-\$9,999

Blueox Energy Products and Employees
The Employees of Corning
Golden Artist Colors and Employees
The Mid York Press and Employees
SFCU and Employees
The Employees of UHS/Chenango Memorial Hospital

\$10,000+

Chapman Charitable Foundation
NBT Bank and Employees
Norwich- Alvogen and Employees
NYCM and Employees
Preferred Mutual Insurance Company and Employees
Unison Industries and Employees

We make every effort to recognize each contribution accurately and apologize if by error, we have inaccurately listed or omitted any contributors from the list above.

2023 EVENTS



United Way of Mid Rural New York

In 2023, United Way of Mid Rural New York hosted our first annual cornhole tournament. This event was held at Hidden Springs Brewhouse, where 8 teams competed for 1st and 2nd place. The winning team of this event was NYCM.

We would like to thank the owners of Hidden Springs Brewhouse for allowing us to host this event at their facility, as well as Empire Cornhole for not only participating, but for donating their time and work to this event to make it a success.

Lastly, thank you to our board members who contributed their time into building up the raffle basket table and ensuring we were able to support the community through the success of this event.

Thank you all who participated we hope to have another successful tournament for 2024.



2023

Thank You

Achieve

Taylor Anderson

Chrissy Arnold

Brian Burton

**Central New York
Community Foundation**

Jane Clement

**Community Foundation for
South Central New York**

Maggi Daigle

Tylena Daniels

Linda DeLong

John Emge

Empire Cornhole

Halle Feane

Greg Fuller

Lindsay & Olive B. O'Connor Foundation

Otsego Community Foundation

Krista Porter

Rob Ray

Steve Salvatore

The Sherburne News

Genegantslet Golf Course

The Gorman Foundation

Bekky Hargrave

Hidden Springs Brewery

Lynn Kent

Katie Keyes

Barb Korver

Joyce Lawson

Virginia Lee

Peter Lennon

Prof. Li Luo

Megan McKown

Prof. Susan Navarette

NYCM

NYCON

Snyder Communications

John Stafford

Dan Sullivan

Lynne Walton

Sharon Wilson

Lisa Young